

5 REASONS YOUR COMPANY SHOULD BECOME A SPONSOR OF

THE NY DOG FILM FESTIVAL

The NY Dog Film Festival[™] is a powerful way to connect directly with audiences of especially passionate dog lovers, as the Festival travels across the United States, where 90 million dogs live in our homes. The Festival is a unique and ideal opportunity to directly connect with dog lovers as the Festival travels across the country.

Here are just a few of the reasons your company should join us on this exciting journey.



MAKE YOUR MARK

Unlike other advertising options, by sponsoring the NY Dog Film Festival you can be assured that EVERYONE who comes in contact with your brand is a dog lover and, therefore, a potential customer.



LEND A HAND

A portion of ticket sales in every city benefits a different animal welfare group. Each organization will be working hard to promote the NY Dog Film Festival - and your brand along with it - to their dog-loving donors and supporters.



BE LOCAL AND NATIONAL

Is it possible to have a highly memorable, grass-roots event with distinctly local flavor all over the country? Sure! The NY Dog Film Festival gathers together dog lovers in a wide variety of markets to



PARTAKE IN A FEEL-GOOD EXPERIENCE

Imagine a theater filled with dog lovers - in some cities with their 4-legged friends in the theaters with them - laughing, shedding joyful tears and enjoying a shared bond. It's an incredible, emotionally charged experience for everyone.



MAKE IT LAST

Your advertising dollars go farther when you participate in a sponsorship opportunity that lasts throughout the year. Not only will your brand be promoted at each Festival location, but we'll talk about you on our website and to our fans and followers in between.

WANT MORE INFORMATION?

Click on our Sponsorship Brochure on the SPONSOR page of the website. Have questions? Give us a call or send an email!

If you're not the person within your company who handles opportunities like this one but understands what a great fit it would be, please do your company (and us!) a favor and spread the word.

Or visit <u>www.dogfilmfestival.com</u>

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